

The Italian National Day of June 2nd commemorates the institutional referendum held in 1946 and the establishment of the Italian Republic.

This year, the reception will be held on May 30, 2025 from 6:30 PM to 9:30 PM, at the National Opera and Ballet Theatre (LNOBT) in Vilnius.

Over 400 guests are expected, including representatives from the Lithuanian political, military, economic, and cultural spheres, as well as the Italian Community in Lithuania.

Besides the official ceremony, the event will feature a dance performance by LNOBT ballet dancers.

On this special occasion, companies have the opportunity to obtain visibility for their brands and products through sponsorship options including: *Diamond, Golden, Silver, «In Kind»*.



Diamond

Contributions of 3.000 euros or more (three-thousand euros)

- Option to set up a dedicated promotional stand at the reception in a prime location;
- Maximum visibility on banners placed at the entrance and other spaces during the reception, and/or on the large screen in the main event hall;
- Projection, if requested, of a short promotional video (with audio) during the reception (video material must be submitted to this Embassy no later than April 30th 2025);
- Inclusion of the company logo on the card attached to the event invitation;
- Explicit acknowledgment during the ceremony by the speaker to each sponsoring company;
- Opportunity, in close collaboration with the Embassy, to promote participation in the event within the framework of their promotional campaigns, including on social media;
- Option to provide up to a maximum of 10 names of business contacts to be invited by the Embassy to the event.



Golden

Contributions of 2.000 euros or more (two-thousand euros)

- Medium-sized visibility on banners placed at the entrance and other spaces during the reception, and/or on the large screen in the main event hall;
- Projection, if requested, of a short promotional video (without audio) during the reception (material must be submitted to this Embassy no later than April 30th 2025);
- Option to set up a dedicated exhibition stand at the reception, smaller in size compared to the previous category;
- Inclusion of the company logo on the card attached to the event invitation;
- Explicit acknowledgment during the ceremony by the speaker to each sponsoring company;
- Opportunity, in close collaboration with the Embassy, to promote participation in the event within the framework of their promotional campaigns, including on social media;
- Option to provide up to a maximum of 5 names of business contacts to be invited by the Embassy to the event.



Silver

Contributions of 1.000 euros or more (one-thousand euros)

- Visibility on banners to be displayed at the entrance and other spaces during the reception and/or on the large screen in the main event hall, of smaller size compared to the previous category;
- Option to set up a smaller-sized exhibition stand at the reception compared to the previous category;
- Inclusion of the company logo on the card attached to the event invitation;
- Explicit acknowledgment during the ceremony by the speaker to each sponsoring company;
- Opportunity, in close collaboration with the Embassy, to promote participation in the event within the framework of their promotional campaigns, including on social media;
- Option to provide up to a maximum of 3 names of business contacts to be invited by the Embassy to the event.



«In kind»

Customized packages are also permitted in the case of <u>contributions in the</u> <u>form of services, cultural performances, lucky draws, goods and products</u> suitable for use during the reception.

In such cases, appropriate visibility will also be ensured for the contributors.



Ambasciata d'Italia Vilnius

